## Periscope

Periscope is a year-long intensive training opportunity that empowers working artists to see their creative practice through an entrepreneurial lens. Led by highly experienced instructors from within Chattanooga's entrepreneurial community along with break-out sessions facilitated by Chattanooga's top arts professionals, Periscope is designed to be a transformative experience for each artist, sparking the moment when their career may really start to take off.

The experience is limited to 15 artists, artisans, makers, and creative entrepreneurs of all artistic disciplines in the Greater Chattanooga region. An intensive curriculum explores tools to organize, plan, and sustain a creative career, with the goal of developing an individualized business plan to prepare each artist to take their creative endeavors to the next level. The course consists of eight consecutive weeks followed by six months of one-on-one mentorship culminating in the Periscope Pitch + Artist Entrepreneur Showcase.

Periscope CHA: Artist Entrepreneur Training is a program created by the Arts & Business Council of Greater Nashville and initially conceived in partnership with the Nashville Entrepreneur Center, Metro Arts: Nashville's Office of Arts + Culture, Nashville Area Chamber of Commerce, and Mayor's Office of Economic & Community Development. Launched in 2014, Periscope is now in its 11th year in Nashville, and in 2021, expanded to rural communities across Tennessee with Periscope: Rural Artist Development. The inaugural Chattanooga cohort for Periscope CHA: Artist Entrepreneur Training in Chattanooga was the third iteration of this high-impact curriculum for creatives.

ArtsBuild's Periscope Program is generously supported by the Arts & Business Council of Greater Nashville, Tennessee Valley Federal Credit Union, The Howard Fund via the Community Foundation of Greater Chattanooga, The Nancy Lackey Community Education Fund, Benwood Foundation, and RISE Chattanooga.

## Periscope Class of 2024

Aaron "Cherokee" Ellison Ashley Gazzola Claudia Alexander Corey Twitty Cortina Jenelle Caldwell **Courtenay Cholovich** Courtnev Cox Eric Kirkendoll Jeron Devontė Jessica Laliberte Bowman Katheryn Hande Kevin Bate **Kristina Sanchez** Laura Ter Beek Macayela Blackhorse Mary Ahern Matthew Dve Micah Chapman Sarah Mixon Shasta Mignon Tanqueray Harper TJ Hanretta

## Periscope Class of 2025

Adia Wilde Andi Kurr Annie LaVoie Briah Gober **Dominique Pruitt** Elle Quesenberry Elliment Clark Emma Witz Harlan Lovestone Jasmine Burson Jerome Foster Kourtney "2\$0N THE PRINCE" Brown Markeeta "jcobarie" Jones Naomi Griffin Self Nate Stepney Nicole S. Brown

