

Community *of* Creators

A PAPER PEOPLE ACTIVITY

ARTS *Build*

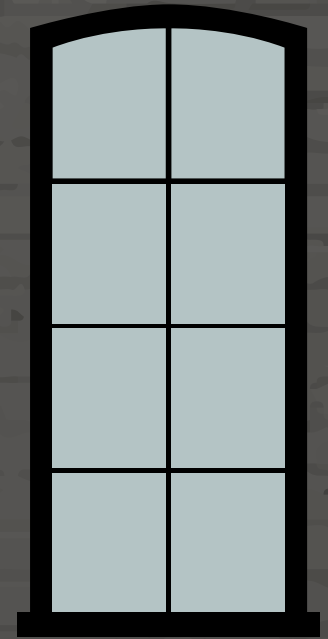
*“It is the individuals
that make up our great
arts community ... that
give life to the arts and
culture in our city.*

JAMES MCKISSIC,
ARTSBUILD PRESIDENT

Building *a* Stronger Community

Since 1969, ArtsBuild has **invested more than \$78 million in the arts** in Chattanooga and Hamilton County. Through grant making, arts education initiatives, arts leadership, and advocacy, we carry out our mission to build a stronger community through the arts. Our efforts are focused on **More Arts in More Places for More People**. We couldn't do it without the support of our many donors and patrons, board members and volunteers, and the arts organizations, artists, and educators who together create, sustain, and celebrate the arts in our community.

Thank you!



ARTSBUILD STAFF

MELISSA ASTIN, MANAGER
OF GRANTS AND COMMUNITY
ENGAGEMENT

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DEVELOPMENT MANAGER

JONATHAN DEAN,
ADMINISTRATIVE COORDINATOR

JULES JACKSON,
PROGRAMS ASSISTANT

BRIANNA JONES, GRANTS AND
PROGRAMS COORDINATOR

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ALEX LOZA

TOYA MOORE

DANIELA PETERSON

JARED PICKENS

DAVID SPILLER

MICHAEL STONE

ANGELA STOUDEMIRE

CAROLINE WALKER

Message from the President

Sometimes in our staff meetings, we joke that not a week goes by without an event, project, performance, or program supported by ArtsBuild. And, it's true!

We are proud of the work we do with regards to one aspect of our mission to build a stronger community through the arts, which is to support the capacity of people engaging in the creative process and who give themselves to making a living in the arts, teaching through the arts, working with and leading arts programs and arts organizations. After all, **it is the individuals that make up our great arts community**—the artists, the arts entrepreneurs, the arts educators, the administrators that run our wonderful organizations, and the students who aspire to these things—**that give life to the arts and culture in our city.**

Over the past few years we have worked to balance our support of organizations with support of local, individual artists.

- + We have **grown the number of grants** that we are able to give directly to artists.
- + Seeing a need in the entrepreneur services landscape for a program focused on artists, we sought funding and **launched Periscope, an entrepreneur training program** for artists of all disciplines.
- + We have **grown our Holmberg Arts Leadership Institute** to some of the largest classes ever.
- + We have seen participant after participant in our **Opportunity Fellows paid summer work program go on to be hired** by local arts and culture organizations.
- + And, we dug deeper to get direct feedback from artists and arts organizations by being **part of the Chattanooga Music Census and leading the Arts and Economic Prosperity Study #6** which revealed a \$191 million economic impact of our local nonprofit arts and culture sector.

This annual report focuses on the ways that ArtsBuild impacts the lives of individuals in the arts community here in the Chattanooga region, and how those individuals make us a community of creators. We hope that you will have fun playing with these fabulous “paper people” and see how the work we do with individual artists is helping to bring **more arts in more places for more people.**

Take time to appreciate (and thank!) the unique and talented individuals who engage in the arts—which ultimately benefits us all. We thank each and every ArtsBuild donor, partner, and supporter. **It is because of you that we can build a stronger community through the arts.**

James McKissic



2023 Key Stats

94
GRANT RECIPIENTS

OPERATIONAL SUPPORT
TO ORGANIZATIONS

31

ARTS PROJECT
GRANTS

45

INDIVIDUAL
ARTIST GRANTS

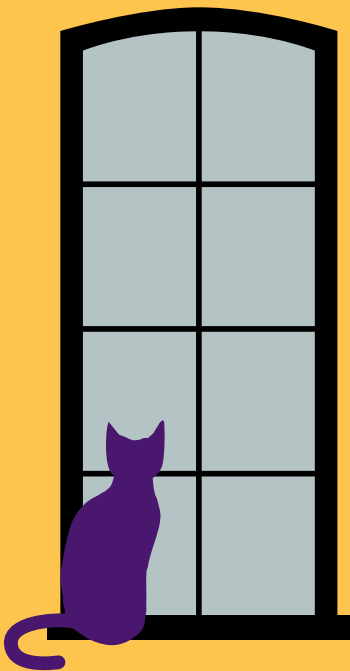
18

230
PROGRAM
PARTICIPANTS

13,761
STUDENTS IN THE
IMAGINE! PROGRAM

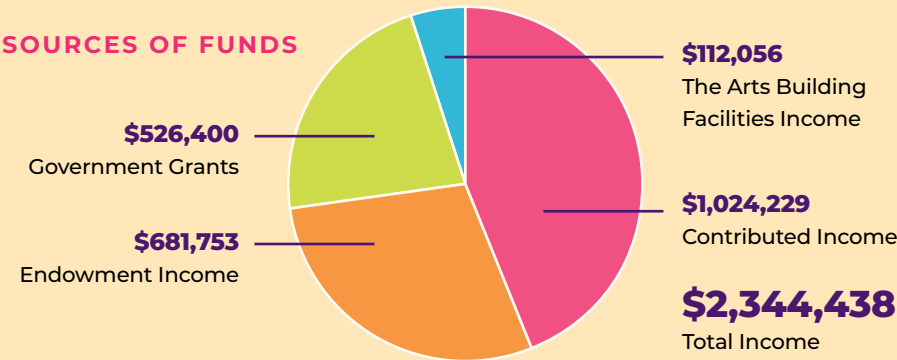
950,000
ARTS INTERACTIONS

\$2.3M
INVESTED BY ARTSBUILD
IN THE ARTS

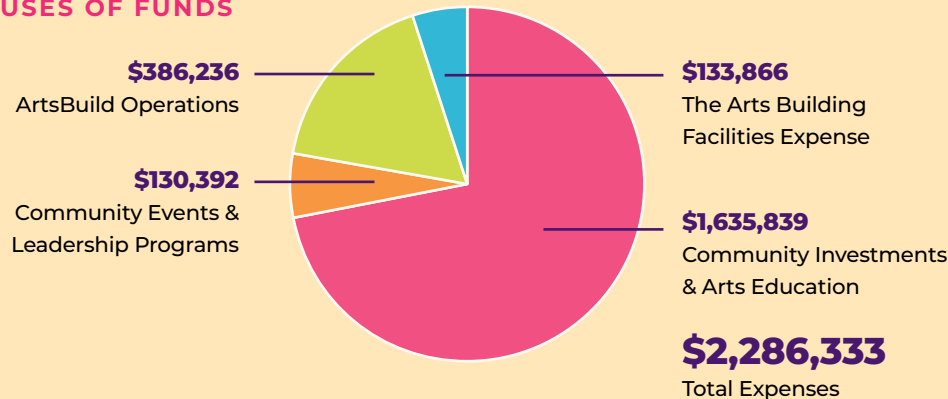


2023 Financials

SOURCES OF FUNDS



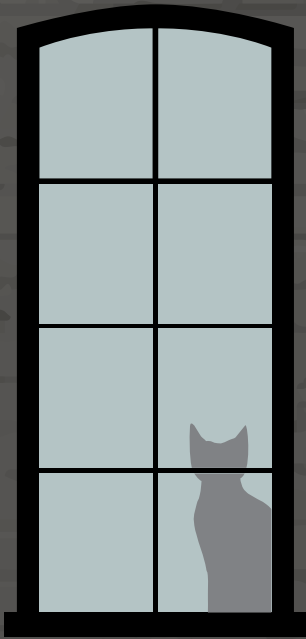
USES OF FUNDS



We are all
ArtsBuilders



ARTSBUILD.COM

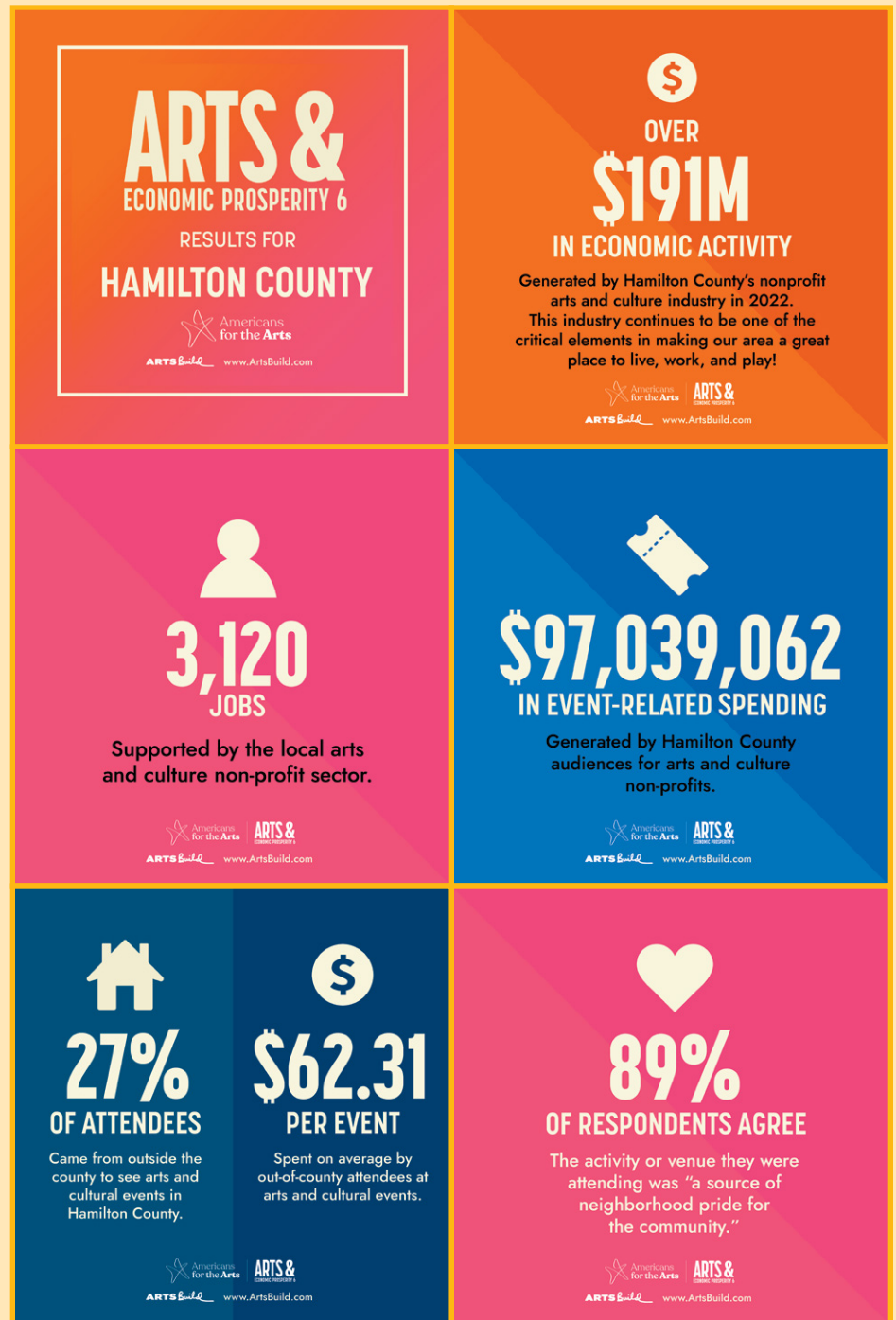


Thank you
for your
generous
support of
the arts in
our city
and our
community.

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ARTS *Build*

Economic Impact of the Arts*



* Arts & Economic Prosperity 6 (AEP6), Americans for the Arts, 2023. AEP6 is the sixth economic impact study of the nonprofit arts and culture industry in the U.S.



Enjoy Blanca's performance on stage and watch her inspire her community.

24

ARTISTS HAVE RECEIVED EQUITY GRANTS FOR INDIVIDUAL ARTISTS TO DATE TOTALING \$202,237

26

ARTISTS HAVE RECEIVED ARTISTS WORK GRANTS TO DATE TOTALING \$243,276

Ballerina Blanca

BALLET

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2. Cut the strip from the corner and cut on dotted lines.
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Blanca received a grant that enabled her to pursue her dream of being a professional performing artist.



**Ballerina
Blanca**

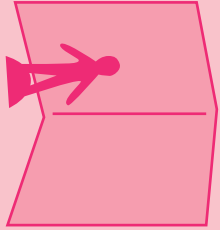


ARTS*Build*



Meet Ballerina Blanca

Visit the theatre
to take in Blanca's
community ballet
performance.



A few years ago Blanca
got an emergency fund
grant from
ArtsBuild
during the
pandemic.

This year,
Blanca applied
for and
received
a project grant
from ArtsBuild.

The grant helped
cover the costs for a
performance given free to
the community at a venue
in a neighborhood that
doesn't have many arts
performance opportunities.

Blanca was born in
Guatemala and raised in
Chattanooga
and is on her
way towards
a professional
career as
a dancer.

Blanca plans to apply
for an individual artist
grant from ArtsBuild in
a few years to support
an exciting new project
she has in mind.

Blanca is early in her career,
so this opportunity has given
her an experience to add to
her resume, and
she has made
connections
with organizations
and other artists
in Chattanooga.





70%

OF ELIGIBLE K-5
STUDENTS RECEIVED
ARTS EXPERIENCES
THROUGH THE
IMAGINE! PROGRAM

129

TEACHERS
PARTICIPATED IN
PROFESSIONAL
DEVELOPMENT
WORKSHOPS

Stop by Tina's classroom and
help get her third graders excited
about the symphony field trip!

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ARTS EDUCATION

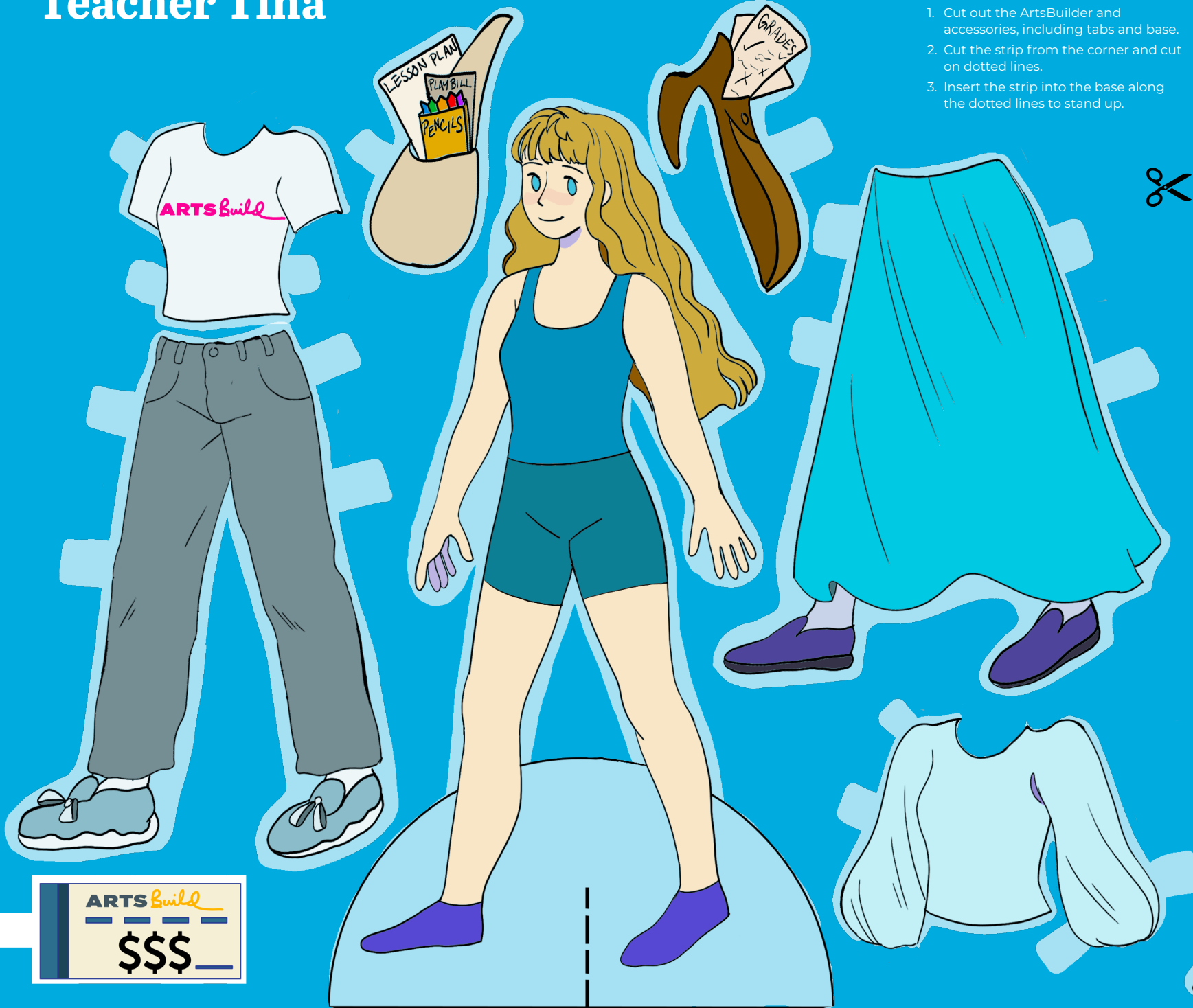
Teacher Tina

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Tina is able to give her students arts experiences through the support of ArtsBuild programs.

**Teacher
Tina**



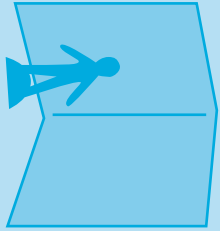
ARTS *Build*

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ARTS *Build*

Meet Teacher Tina

Visit Tina's school
to meet her students
and join an arts
field trip.



Tina takes her class to the
Chattanooga Symphony
& Opera's Young People's
Concert each year, as part of
ArtsBuild's Imagine! program.

Tina is a 3rd
grade teacher for
Hamilton County
Schools who is
passionate about
the importance
of the arts in
education.

Arts integration is
Tina's "jam"!

Tina participated
in a 2-day free
professional
development
workshop hosted
by ArtsBuild.

At the workshop she
learned from expert
teaching artists how to
use shadow puppetry to
engage her students in
learning history.

Tina has been a teacher
for 5 years and knows
how important arts
are for childhood
development.





Work with Chris at the art museum as he sets up a new exhibit featuring local artists.

60%

OF STUDENTS IN THE OPPORTUNITY FELLOWS PROGRAM GO ON TO BE HIRED BY LOCAL ARTS ORGANIZATIONS

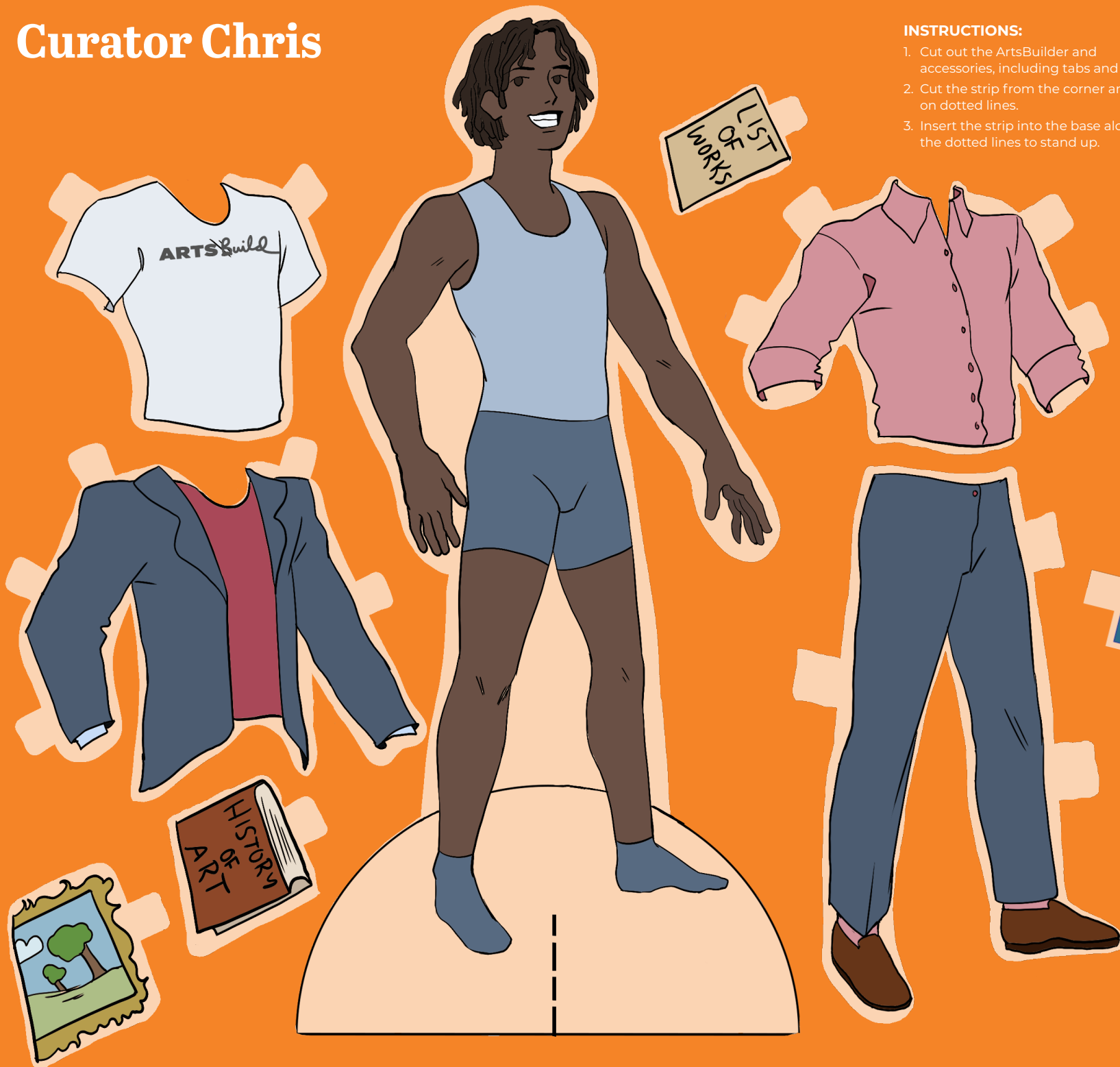
46

PARTICIPANTS GRADUATED FROM THE HOLMBERG ARTS LEADERSHIP INSTITUTE

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ARTS LEADERSHIP

Curator Chris



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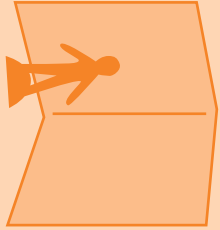
Chris gained skills and experience through an ArtsBuild fellowship that helped launch his professional arts career.

Curator
Chris

ARTSBuild

Meet Curator Chris

Visit the art museum
to see Chris in action
at his fellowship.



Growing up, Chris didn't have many opportunities to have arts experiences, and a career in the arts is a new concept for their family.

Chris got a paid part-time internship during the summer with a local arts organization through the ArtsBuild Opportunity Fellows program.

Chris is a recent college graduate who wants to work for a nonprofit arts organization and become a curator.

Chris gained hands-on arts administration experience and is inspired to pursue a career in the arts.

Chris feels connected with the arts community and plans to participate in the Holmberg Arts Leadership Institute next year.

There are big things in store for Chris!

After the Opportunity Fellows program, Chris was hired by the host organization.





*Help Elena set up shop and
get ready for an upcoming
business pitch competition.*

22

PARTICIPANTS
ENROLLED IN
PERISCOPE
ENTREPRENEUR
TRAINING PROGRAM

165

PEOPLE TRAINED
THROUGH
SHARED SERVICES
WORKSHOPS
TO SUPPORT
ARTISTS AND ARTS
ADMINISTRATORS

Entrepreneur Elena

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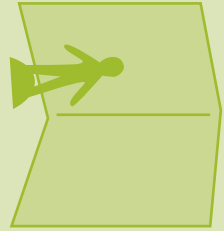
Elena received training and support from ArtsBuild to start a full-time pottery business.

**Entrepreneur
Elena**



Meet Entrepreneur Elena

Find Elena's pottery studio and support her local business.

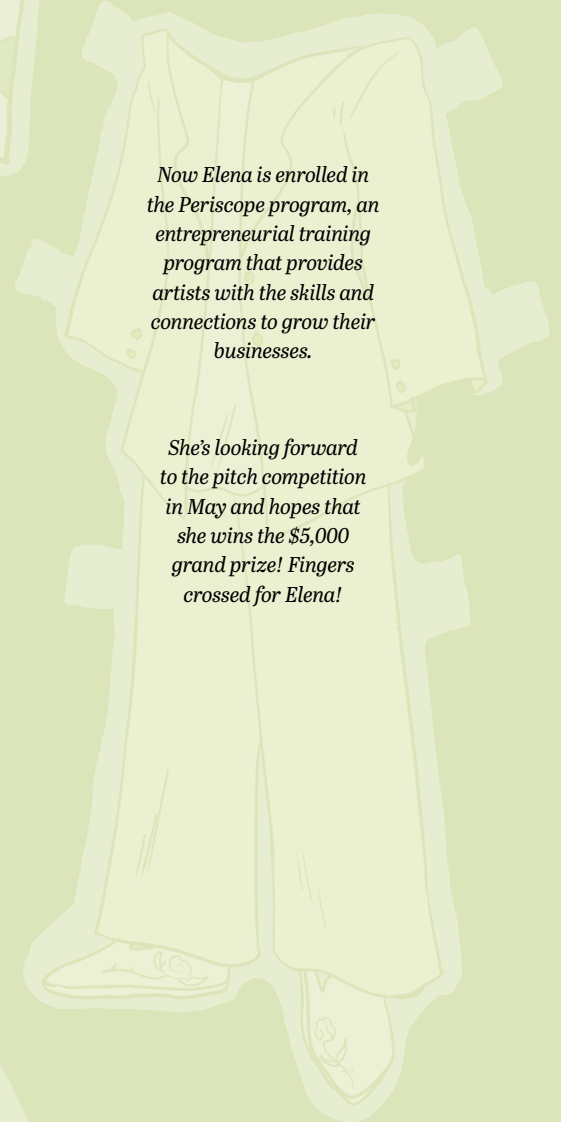


Elena participated in Tech Goes Home for the Arts and learned how to set up a website and point of sale system for her pieces online.

Elena wants to make a living doing what she loves, pottery, but she's not sure what steps to take to make that happen.

Now Elena is enrolled in the Periscope program, an entrepreneurial training program that provides artists with the skills and connections to grow their businesses.

She's looking forward to the pitch competition in May and hopes that she wins the \$5,000 grand prize! Fingers crossed for Elena!





Introduce Andrew to some
of Chattanooga's most iconic
art landscapes!

950,000

ARTS INTERACTIONS
SUPPORTED BY
ARTSBUILD DONORS
AND COMMUNITY
PARTNERS

2.2M

ATTENDEES AT
NONPROFIT ARTS AND
CULTURAL EVENTS IN
HAMILTON COUNTY*

* Arts & Economic Prosperity 6 (AEP6),
Americans for the Arts, 2023. AEP6
is the sixth economic impact study
of the nonprofit arts and culture
industry in the U.S.

CREDITS

"Blue Boy Pull Toy #1"
sculpture by John Petrey
@johnpetreysculptor

Paper people illustrations
by Jules Jackson
@julesinspace_

Design by Tianna Weaver
@tianna.weaver.creative

Printed in Chattanooga by
Adams Lithographing on an
HP Indigo with a low carbon
footprint using paper with
post-consumer content.

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ARTS *Build*

ADVOCACY

Arts Lover Andrew



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Arts Lover
Andrew

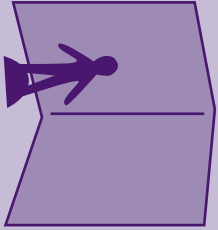
Andrew found his place
in Chattanooga's arts
community through
opportunities created
by ArtsBuild.



ARTS Build

Meet Arts Lover Andrew

Take Andrew on a tour of Chattanooga's vibrant arts scene.



Andrew participated in the Holmberg Arts Leadership Institute and over the course of the year learned all about what it takes to run an arts organization, local arts funders, media resources, and arts education.

Andrew recently retired and moved to Chattanooga, and he wants to connect to the arts ecosystem.

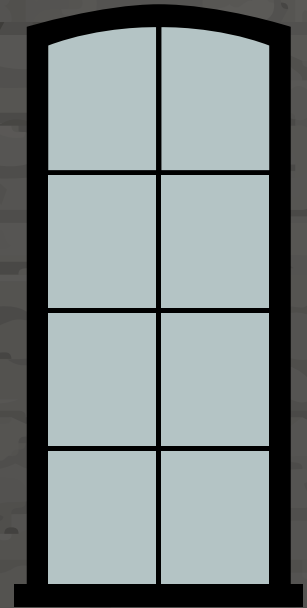
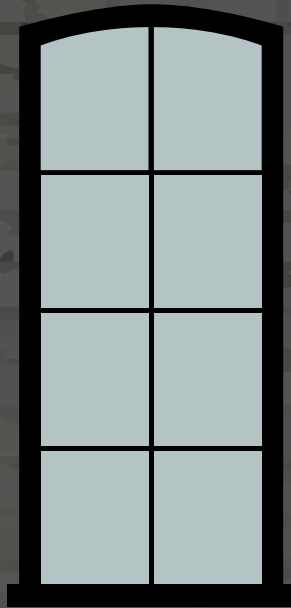
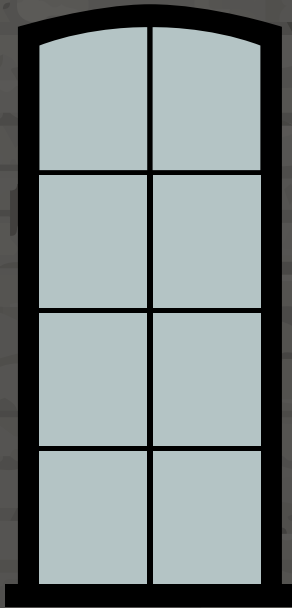
Andrew volunteered as a grant reviewer for ArtsBuild and learned a lot about the organizations and artists in town.

Now Andrew serves as a board member at his favorite organization and plays with a local jazz band.

Andrew also set up a recurring monthly donation to become a loyal ArtsBuild Donor!

Welcome to Chattanooga, Andrew!

ARTS *Build*



ORGANIZATIONS RECEIVING GRANT FUNDS FROM ARTSBUILD 2023-2024:

ART 120
ASSOCIATION FOR VISUAL ARTS
BE THE CHANGE YOUTH INITIATIVE
BESSIE SMITH CULTURAL CENTER
BOYS & GIRLS CLUBS OF CHATTANOOGA
CHA BALLET
CHAMBLISS CENTER FOR CHILDREN
CHATT FOUNDATION
CHATTANOOGA BOYS CHOIR
CHATTANOOGA GIRLS CHOIR
CHATTANOOGA HIP HOP SUMMIT
CHATTANOOGA SPIRITUAL ENSEMBLE
CHATTANOOGA SYMPHONY & OPERA
CHATTANOOGA THEATRE CENTRE
COPAC/BARKING LEGS THEATER
CRABTREE FARMS
CREATIVE DISCOVERY MUSEUM
EASTDALE RECREATION CENTER
EASTGATE SENIOR CENTER
EAST LAKE EXPRESSION ENGINE
ELLA LIBRARY (EAST LAKE LANGUAGE & ARTS)
GIRLS INC. OF CHATTANOOGA
GIRLS PREPARATORY SCHOOL
HOUSTON MUSEUM OF DECORATIVE ARTS
HUNTER MUSEUM OF AMERICAN ART
KELCURT FOUNDATION

KINGDOM PARTNERS
KINGSHIP CHESS ACADEMY
LATINA PROFESSIONALS OF CHATTANOOGA
LOOKOUT WILD FILM FESTIVAL
MARK MAKING
MNGK GARVEY PROGRAM
MORNING POINTE SENIOR LIVING
PERFORMING ARTS LEAGUE OF CHATTANOOGA
REFLECTION RIDING ARBORETUM
AND NATURE CENTER
RE-WAKE
RIVER CITY COMPANY
RHYME N CHATT INTERACTIVE POETRY
RONALD MCDONALD HOUSE
CHARITIES OF CHATTANOOGA
SCENIC CITY CLAY ARTS
SCENIC CITY SHAKESPEARE
SIGNAL CENTERS
SOL DANCE
SOLIT
SONGBIRDS FOUNDATION
SOUNDCORPS
SPLASH
STOVE WORKS
THE CHATTERY
THE POP-UP PROJECT
YMCA OF METROPOLITAN CHATTANOOGA

